CITY OF
MARINE ON ST. CROIX
EST. 1839
Minnesota

2040 Comprehensive Plan Update

COMMUNITY SURVEY RESULTS
Survey Facts

- Surveys were distributed through the City Newsletter
- 58 responses were gathered
  - Representative of 8% of the population and 19% of the households of Marine on St. Croix.
- Questions included demographics, housing preference and supply, city services and utilizes, and priorities and goals for the city.
Survey Results

Demographics

What is your age?

- 65 to 74: 20
- 55 to 64: 22
- 45 to 54: 8
- 35 to 44: 2
- 25 to 34: 2
- 18 to 24: 0
- Younger than 18: 0

What is the highest level of education you have completed?

- Doctorate Degree: 6
- Professional Degree: 0
- Master's Degree: 18
- Bachelor's Degree: 22
- Associate Degree: 0
- Trade/Technical/Vocational Training: 0
- Some College: 0
- High School Graduate or equivalent: 5
- Some High School: 0
Survey Results

Demographics

What definition best describes your residency?

- Within or Near the Town Center
- River Home Owner
- Farm Owner
- Rural Resident (non-farm)
- Seasonal Home Owner
- Renter
- Commercial Land Owner
- Non-resident Land Owner
- I do not live or own land in the City of...

How long have you lived in the City?

- 0-3 years
- 4-7 years
- 8-14 years
- over 15 years
- I do not live in the City of Marine on St. Croix
Survey Results

Demographics

Do you have children under 18 years old living in your household?

- Yes: 14%
- No: 86%

If so how old are they?

- 0-4 years old: 4
- 5-10 years old: 7
- 11-13 years old: 1
- 14-17 years old: 1
Survey Results

Define the Character of Marine on St. Croix
**Survey Results**

**Why recommend Marine on St. Croix?**

1. Small town feel  (25.0%)
2. St. Croix River Access  (12.8%)
3. Outdoor recreational opportunities  (11.6%)
Survey Results

Significant Challenges

1. Closing of the elementary school (25.3%)
2. Lack of alternative transportation options (11.0%)
3. Unreliable or slow internet service (11.0%)
Where would you most like to see new development occur in Marine on St. Croix in the future?

- Scattered throughout the City: 29.3%
- In or expanding the Town Center: 25.9%
- Adjacent to major roadway corridors: 20.7%
- Adjacent to existing development: 15.5%
- Other (please specify): 3.4%
- No growth: 5.2%
If you were looking for a new home in Marine on St. Croix, what type of housing would you be looking for? Select all that apply.

What types of housing are needed to fill gaps in the market, while retaining the character of Marine on St. Croix over the next 20 years? Select all that apply.
Survey Results

Elementary School Grounds

- Overwhelming preference for a charter school
  - Some just wanted a school, but did not specify charter as a type or wanted another type like private or public
  - Approximately 50% of those that said park or community center said this would be a preference only if the charter school was not possible.
Survey Results

Businesses or Services in the Community

Businesses

- Accountant
- Antique Shop
- Apartments
- Assisted Living
- Bank
- Bed & Breakfast
- Café
- Car Wash
- City Hall
- Clinic
- Community Center
- Drug Store
- Dry Cleaning
- Gallery
- Gas
- Gas Station
- Grocery Store
- Gym
- Hardware Store
- Laundromat
- Light Manufacturing
- Music Events
- Niche Retail
- No Government Aid
- None
- Office Space
- Pharmacy
- Post Office
- Preserve
- Recreational Rental
- Rental Space
- Restaurant
- Restroom
- Retail
- Salon
- School
- Senior Services
- Spa
- Tourism
- Yoga Studio
- Youth Center

Services

- Public Transportation
- Internet Improvements
- Film Events
- Concept Plan
- Cell Phone Tower
- Audio/Video in the Town Hall

Where in Marine on St. Croix would you support the above services?

- Marine on St. Croix Town Center (Judd St.)
- Hwy 95 (St. Croix Trail) corridor
- County Hwy 4 (Broadway Street/Ostrum Trail)...
- County Hwy 7 (Nason Hill Road)
- Other (please specify)
Survey Results

Economic Development

What economic development activities should the City focus on to provide support and incentives to entrepreneurs? Select up to 3

- Local entrepreneurship
- Businesses that enhance the character of the community
- Promote Marine on St. Croix as a destination location (tourism)
- Façade improvement programs
- Architectural or thematic design guidelines that add long-term value to the community
- Other (please specify)
Where do you like to go for leisure walks, bike rides, or other outdoor activities, and how often do you go?

**In my neighborhood**

- Daily: 60%
- Weekly: 30%
- Monthly: 10%
- Seldom: 0%
- Never: 0%

**Local parks**

- Daily: 50%
- Weekly: 40%
- Monthly: 10%
- Seldom: 0%
- Never: 0%

**State and Regional Parks**

- Daily: 5%
- Weekly: 15%
- Monthly: 20%
- Seldom: 15%
- Never: 40%

**Neighboring Communities**

- Daily: 10%
- Weekly: 15%
- Monthly: 20%
- Seldom: 15%
- Never: 40%

**Near my Marine on St. Croix workplace**

- Daily: 80%
- Weekly: 10%
- Monthly: 0%
- Seldom: 0%
- Never: 0%

**St. Croix River**

- Daily: 10%
- Weekly: 20%
- Monthly: 30%
- Seldom: 25%
- Never: 20%
Survey Results

Recreational Walking/Biking

I would walk or bike more if...

- **Sidewalks were improved**
  - Strongly Agree: 15%
  - Agree: 10%
  - Neutral: 5%
  - Disagree: 2%

- **There were more sidewalks or trails**
  - Strongly Agree: 20%
  - Agree: 20%
  - Neutral: 10%
  - Disagree: 5%

- **Easier access to trails/parks**
  - Strongly Agree: 5%
  - Agree: 15%
  - Neutral: 40%
  - Disagree: 20%

- **There were more bike lanes**
  - Strongly Agree: 25%
  - Agree: 20%
  - Neutral: 15%
  - Disagree: 5%

- **There were maps of walk/bike routes**
  - Strongly Agree: 15%
  - Agree: 20%
  - Neutral: 10%
  - Disagree: 5%

- **Local roads were improved for bikers and walkers**
  - Strongly Agree: 20%
  - Agree: 20%
  - Neutral: 10%
  - Disagree: 5%
### Average Rankings of City Services

<table>
<thead>
<tr>
<th>Service</th>
<th>Average Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ice &amp; Snow Control</td>
<td>4.33</td>
</tr>
<tr>
<td>Parks Maintenance</td>
<td>4.25</td>
</tr>
<tr>
<td>Fire Protection</td>
<td>4.08</td>
</tr>
<tr>
<td>Recreational Opportunities / Facilities</td>
<td>3.94</td>
</tr>
<tr>
<td>Emergency Medical Services</td>
<td>3.82</td>
</tr>
<tr>
<td>Environmental Stewardship</td>
<td>3.61</td>
</tr>
<tr>
<td>Sewer</td>
<td>3.53</td>
</tr>
<tr>
<td>Water</td>
<td>3.15</td>
</tr>
<tr>
<td>Roads/Transportation Infrastructure</td>
<td>3.13</td>
</tr>
<tr>
<td>Police Protection</td>
<td>2.88</td>
</tr>
<tr>
<td>Storm Sewer</td>
<td>2.77</td>
</tr>
<tr>
<td>Telecommunications (internet, etc.)</td>
<td>2.17</td>
</tr>
</tbody>
</table>

Would you be willing to support a property tax increase to improve Fair/Poor services?

- Yes: 57.6%
- No: 42.4%
Survey Results

Future Priorities

1. Supporting lakes and rivers (15.2%)
2. Walking, biking, horseback riding trail development (13.9%)
3. Housing for all stages of life (12.6%)
Survey Results

Comments on the City and Initiatives for the Next 20 Years

- Keep the small town feel
- The school will matter and it is critical for attracting new and younger families
- The character of the city and downtown are important and should be maintained
- The downtown needs improvements but should not be changed in major ways
  - Wayfinding was also often included with this sentiment
- Need a variety of housing to support all economic levels and attract younger families
- Businesses should be encouraged and should be cohesive with the character of the city
Survey Results

Thank you!

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