

VCTF AGENDA Minutes

April 27, 2016, 6:00 to 8:00

VCTF Attendees: Dan Willenbring, Nancy Cosgriff, Andy Kramer, Karen Kramer, Jack Warren, Tod Drescher

Community Attendees: Anna Hagstrom, Anne Reich

Recap on Previous Projects

1. Efforts to work with SEED to consolidate waste, provide trash enclosures and improve recycling efforts with our businesses in town. (Tod/Dorothy)
 - Dumpsters on 3rd st., compost size 65 gals. Back to back with in enclosure
 - No waste effort events for library, great way to see if we could expand compostables to city, library and general store
2. Brief recap on Village Planters (Dorothy)
 - a. Money left over from 175 to fund this year again.
 - b. Planters out in mid May, add soil moist to the pots
 - c. Janice White to maintain again this year
 - d. Need to discuss funding opportunities for 2017

Signage Project Jack, Andy, Anne, Mary = signage committee will develop a strategy for how 3 levels of signage come together and present recommendations for signs and placement at our next meeting.

1. Welcome to Marine sign (\$\$ already allocated)
 - a. Highlight Businesses—place on highway 95, and/or by Maple
2. Local signage and historical reference—plaques for historical sites
3. NPS signage at the trail head--Anne

Notes/ideas from discussion

See 3 levels of signs above--need strategy for how all 3 levels come together
Entry into the City--Similar sign as Afton for business placards or blending of sign. Specific location signage

business

special points of interest

Review notes from 7/16/14 city business meeting

How to direct visitors to businesses

Andy's update talked to every business recently

Need something on the Hwy 95

All willing to pay something

Not all too keen on the signage off the highway

Mary Vogel to pursue DOT for MNDOT signage opportunities through her contacts

An idea at the Boom Site was a "attractions list" for the River Valley

Mary to also talk to Chris Stein about other opportunities at NPS areas

Revive Storm Water Management Effort Dan and Mary will lead effort and report back; involve Lon from Council.

Dan and Mary to lead a discussion

to get R/W back into the city; get MN DOT contribution to storm water

Mary work on clean water fund grant application for area east of Hwy 95
Dan to get Ryan to connect with Mary for an approach
Work with MNDOT—involve Lon

Communications: Nancy, Andy, Anna H. and other community members TBD (Ann K, Wendy W?) This committee will come back with progress on a strategy/plan at next meeting.

1. We discussed the need for improving communication among our various constituencies—community, council and partners—through Messenger, newsletter, facebook, regular council updates, etc.
2. We want to focus much more on involving the community members in our projects to pro-actively (as our charter says) initiate and/or support efforts to implement items in the comp plan. (175th celebrations, planter projects are good examples)
3. have core VCTF provide
a project lead or co-lead
over riding goal/objective
establish general timeline

VCTF Committees

Core Village Center Task Force will provide project lead or co-lead or liaison with other community members (Signage, Communication, etc) and partners (NPS, Mill Site, etc.) forming a committee to work on a project. The key is to enlist community and partner involvement in order to move projects forward.

Adjournment: 8:00

Next Meeting: Wednesday, May 25th, 6 – 8

Reports and Discussion on Committee Work

- Signage
- Storm Water
- Communications

VCTF Membership Roster: changes with business reps, etc. Review original mix (will send out handout). Determine if new mix or added numbers are needed and/or how and when to use community members as subcommittee volunteers for specific efforts/projects. Identify task force lead and volunteers to recruit.

Review Mill Site Opportunities Handout (from last meeting)

Essential Materials to bring: materials handed out at last meeting; these minutes of last meeting!

Accomplishments to Date: What did we initiate, lead, support or partner with? If anyone wants to list and categorize as above before our meeting, that would be great. Tod, do you want to continue?